

2021 REGIONS BANK COLLIERVILLE MAIN BIKE SWEEPSTAKES OFFICIAL RULES

Sweepstakes: 2021 Regions Bank Collierville Main Bike Sweepstakes (the "Sweepstakes").

Sponsor/Operator: Regions Bank, 1300 W. Poplar Ave., Collierville, TN 38017 ("Sponsor").

Eligible Entrants: Sweepstakes is open only to legal U.S. residents of the fifty (50) United States and the District of Columbia who are 18 years of age or older at time of entry (the "Eligible Entrants").

Participating Branch: The Regions Bank Collierville Main branch located at 1300 W. Poplar Ave., Collierville, TN 38017 (the "Participating Branch").

Sweepstakes Period: Sweepstakes begins on October 18, 2021, at 9 a.m. CT and ends on October 29, 2021, at 5 p.m. CT (the "Sweepstakes Period").

Sweepstakes Drawing: October 29, 2021 (the "Drawing Date"), in Collierville, TN (the "Drawing Location").

Sweepstakes Prize(s): One (1) Sweepstakes prize ("Sweepstakes Prize") will be awarded. Sweepstakes Prize consists of one (1) green beach cruiser bicycle, custom-made for Regions Bank and one (1) bike helmet (approximate retail value: \$275).

Official Rules/Winners List Request Date: April 29, 2022 (the "Rules/Winners List Request Date").

1. NO PURCHASE, PAYMENT OF ANY KIND OR BANKING RELATIONSHIP IS REQUIRED TO ENTER OR WIN. A PURCHASE OR BANKING RELATIONSHIP WILL NOT INCREASE YOUR CHANCES OF WINNING.

2. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

3. ELIGIBILITY. The Sweepstakes is open only to the Eligible Entrants defined above. Officers, directors and employees of Regions Bank and its parents, subsidiaries, and other affiliated companies, agents, and advertising and promotional agencies, and their immediate family members (defined as parents, spouse, children, siblings, grandparents) and those with whom they are domiciled, are NOT eligible to enter or win.

4. HOW TO ENTER. The Sweepstakes is open and runs through the Sweepstakes Period stated above. Sweepstakes entry forms and entry box are available at the Participating Branch during the Sweepstakes Period (during lobby open hours). To enter the Sweepstakes, fill out the entry form completely and submit it to the entry box located at the Participating Branch during the Sweepstakes Period.

Limit one (1) Sweepstakes entry per person during the Sweepstakes Period; multiple entries will disqualify entrant. No copies or mechanical reproductions of entries will be accepted. Neither Regions Bank nor any of its employees, representatives or agencies, is responsible for lost, late, damaged, delayed, destroyed, misdirected, incomplete or illegible entries. Once submitted, entries become the exclusive property of Regions Bank and will not be returned. By entering, entrant agrees to (i) be bound by these Official Rules and by the decisions of the judges, which are final and binding in all respects, and (ii) to be contacted by Regions Bank via the contact information submitted on entrant's entry form in the event that entrant is a potential winner. Personal information collected from entrant will be used in accordance with Regions Bank's Privacy Policy (http://www.regions.com/about_regions/privacy_pledge.rf) and with any consent given by entrant at time of entry. For a copy of these Official Rules, visit the Participating Branch during the Sweepstakes Period.

5. DRAWING/ODDS OF WINNING PRIZE. Sponsor will select winner(s) in a random Sweepstakes Drawing held on or about the Drawing Date at the Drawing Location. The odds of winning depend on the number of eligible entries received. Limit one (1) prize per person. Entrants need not be present to win. Winner(s) will be notified by mail, phone or other means of contact provided on entry form. Winner (and if winner is a minor in his/her state of residence, winner's parent or legal guardian) may be required to sign and return an Affidavit of Eligibility and Release within 14 days of notification in order to receive prize. In the event of noncompliance with these requirements, the prize will be forfeited and an alternate winner may be selected. If prize notification is returned as undeliverable, the prize will be forfeited and an alternate winner may be selected. Unclaimed prizes may not be awarded.

6. PRIZES. The Sweepstakes Prize(s) and the number of Sweepstakes Prizes that will be awarded through the Sweepstakes are as described above. Prize(s) are non-transferable. All taxes or expenses, including, without limitation, sales tax, luxury tax and any other costs incurred in claiming or using any of the prizes, are the sole responsibility of the prize winner. No prize substitution or cash equivalent of prize except at Sponsor's sole discretion, and then only for a prize of equal or greater value. Any difference between the actual value of any prize and the approximate retail value set forth in these Official Rules may not be claimed and will not be awarded.

7. GENERAL CONDITIONS. Sweepstakes is subject to all federal, state and local laws. By entering, entrant releases Regions Bank, its parents, subsidiaries, affiliates, agents and the directors, officers, employees and agencies of any of the above organizations from any and all liability for any injuries, losses, tax liabilities or damages of any kind arising from entrant's participation in this Sweepstakes or resulting from acceptance, possession, use or misuse of any prize. Acceptance of prize shall constitute and signify the winner's agreement and understanding that Regions Bank has not made nor is in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to any prize, including but not limited to its quality, merchantability, fitness for a particular purpose or mechanical condition. Acceptance of prize shall also constitute and signify the winner's agreement and consent that Regions Bank may use his/her name, address (city and state only), likeness, voice and/or prize information for promotional purposes in any media now existing or hereinafter devised without additional compensation, where legal. (Tennessee residents need not consent to or sign any publicity release.)

Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Regions Bank reserves the right, in its sole discretion, to: (i) disqualify from this or any sweepstakes it sponsors, now or in the future, any person it finds, in its sole discretion, has intentionally violated these Official Rules, entered or attempted to enter the Sweepstakes more than the permitted number of times through the use of any device or means, or tampered with the entry process, the operation of the Sweepstakes or any other aspect of this Sweepstakes; and (ii) modify, cancel or suspend part or all of this Sweepstakes in the event that human or technical errors occur in the administration of this Sweepstakes or the processing of entries, or in the event that printing errors, tampering, fraud, unauthorized intervention, technical failure, or other errors or other causes beyond Sponsor's control, corrupt or impair the administration, security, fairness or proper play of the Sweepstakes. In such event, or in the event the Sweepstakes is canceled, suspended or discontinued for any reason, Sponsor may award prizes in a random drawing from all eligible entries received up to the date of cancellation or suspension.

8. OFFICIAL RULES/WINNERS LIST. To receive (a) a copy of these Official Rules or (b) a list of winner(s), please send a stamped, self-addressed envelope by the Rules/Winners List Date to Sponsor at Sponsor's address listed above. Please be sure to designate whether you are requesting a copy of the Official Rules or a winner(s) list, and include the name of the Sweepstakes on your envelope.